75TH ANNUAL JAYLOR RODEO



Williamson County Exposition Center 5350 Bill Pickett Trail Taylor, TX 76574 CONTACT TaylorRodeoSponsor@gmail.com





Taylor Rodeo Association

Each year, proceeds from the Annual Taylor Rodeo Events get reinvested into the local community through financial donations to school organizations, such as 4H and FFA Booster Clubs, scholarships for graduating seniors, Dell Children's Hospital, and numerous other local non-profits. The Taylor Rodeo Association is excited to announce that in 2024 the association distributed \$50,000 in academic scholarships to 10 high school graduates of Williamson, Milam, and Lee counties as well as donated an additional \$50,000 back into the community through other non-profits.

THESE CONTRIBUTIONS COULD NOT BE MADE POSSIBLE WITHOUT THE GENEROSITY OF ALL OUR LOCAL AND CORPORATE SPONSORS. THANK YOU!

2024 Scholarship Winners



\$50,000 in Scholarships

Taylor Rodeo Association SPONSOR INFORMATION

PACKAGE#1 PRESENTING SPONSORS

\$20,000

Your company name and logo included in all marketing materials (Print, Radio, Gonar Mudia) ONE sponsorehies available PA Announcements throughout the event One LO'X1O' one beausing (h) we sumboTron One O'Market (h) and (h) and (h) available 20 Sponsor Passes to Bull Riding event 20 Sponsor Passes to Bull Riding event 20 Sponsor Passes to a reception with drinks and food at each event (time tba) Thursday - Saturday

PACKAGE#2 OFFICIAL TITLE SPONSORS \$10,000

Your company name and logo included in all marketing materials (Print, Radio, Social Media) **SIX** sponsorships available PA Announcements throughout the event One 10'X10' overhead sign One 10'X10' Vendor Display space 16 Sponsor Passes to Bull Riding Event 16 Sponsor Passes to all 3 nights of the Rodeo Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday 

PACKAGE#3

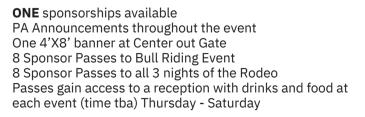
EQUIPMENTSPONSOR

\$6,000

ONE sponsorching available PA Annuancements through the envent One 4188' barnes 8 Sponsor First scool Use Haing Event 8 Sponsor First is to all 3 nights of the Rodeo Passes gain access to reception with drinks and food at each event (the top) Thursday - Saturday

PACKAGE#4 center out gate

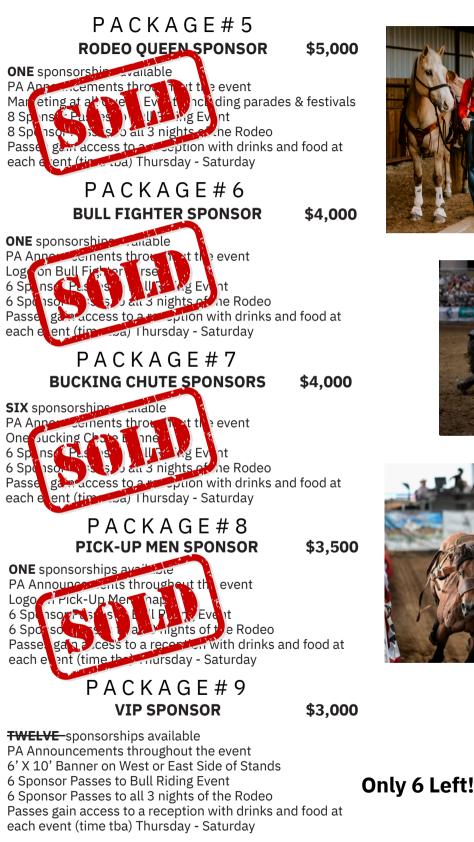
\$5,000





Taylor Rodeo Association

SPONSOR INFORMATION









Taylor Rodeo Association SPONSOR INFORMATION

PACKAGE#10 CENTER SPACER SPONSOR \$2,500

TWO sponsorships available PA Announcements throughout the event ONE Sign at Center out Gate 4 Sponsor Passes to Bull Riding Event 4 Sponsor Passes to all 3 nights of the Rodeo Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

PACKAGE#11 event sponsor

\$2,000

TWELVEPA Announcements throughout the eventONE ARENA BANNEROnly 6 left!4 Sponsor Passes to Bull Riding Event4 Sponsor Passes to all 3 nights of the RodeoPasses gain access to a reception with drinks and food ateach event (time tba) Thursday - Saturday

PACKAGE#12 FRIENDS OF TRA

\$1,200

MULTIPLE sponsorships available PA Announcements throughout the event ONE ARENA BANNER 2 Sponsor Passes to Bull Riding Event 2 Sponsor Passes to all 3 nights of the Rodeo Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

PACKAGE#13 ARENA SPONSOR

MULTIPLE sponsorships available PA Announcements throughout the event ONE ARENA BANNER 4 RODEO TICKETS

PACKAGE#14 contestant hospitality

MULTIPLE sponsorships available Logo at contestant hospitality room

PACKAGE#15 welcome rodeo fans

One 3' x 3' sign at perimeter fencing at both events



VENDOR SPACES

10' X 30' Booth Space \$400 10' X 10' Booth Space \$250

For more information Visit www.TaylorRodeo.org





\$500

\$300

\$800

Taylor Rodeo Association

Event Sponsorship Opportunities

First Come First Serve

Team Roping Women's Barrel Racing Bull Riding Kids Calf Scramble Wild Steer Saddling Mutton Bustin' Women's Breakaway Roping Bareback Riding Saddle Bronc Riding Steer Wrestling Tie Down Roping









TAYLOR RODEO SPONSORS ARE FAR MORE THAN

TAYLOR RODEO SPONSORS ARE FAR MORE THAN BUSINESS PARTNERS. THEY ARE INVESTED IN OUR MUTUAL SUCCESS!



SPONSOR INFORMATION

| Name: | |
|---------------------|--|
| Package #: | |
| Contact: | |
| Billing Address: | |
| City: | |
| State: | |
| Phone: | |
| Email: | |

To secure a sponsorship package and receive print placement on media, payment must be received **NO LATER THAN May 13th**. **P.O. Box 562, Taylor, Texas 76574** Artwork media (in JPEG or EPS format) must be received by May 13th via email to **TaylorRodeoSponsor@gmail.com**

THANK YOU!

The Taylor Rodeo Association has built strong, lasting relationships with our partners, many of whom have been with us since our very first ride. Our sponsors play a crucial role in supporting our key business and marketing initiatives.

Thank you for your interest in becoming a sponsor! This is a fantastic opportunity to showcase your business, organization, or service to the community in a fun and engaging way. Please take a moment to review our sponsorship opportunities. We're excited to partner with you to make this event a success!

All sponsorships are based on availability. Previous sponsors get first right of refusal.



www.TaylorRodeo.org



