

# 75TH ANNUAL TAYLOR RODEO



**Williamson County Exposition Center 5350  
Bill Pickett Trail Taylor, TX 76574  
CONTACT [TaylorRodeoSponsor@gmail.com](mailto:TaylorRodeoSponsor@gmail.com)**



# *Taylor Rodeo Association*

Each year, proceeds from the Annual Taylor Rodeo Events get reinvested into the local community through financial donations to school organizations, such as 4H and FFA Booster Clubs, scholarships for graduating seniors, Dell Children's Hospital, and numerous other local non-profits. The Taylor Rodeo Association is excited to announce that in 2024 the association distributed \$50,000 in academic scholarships to 10 high school graduates of Williamson, Milam, and Lee counties as well as donated an additional \$50,000 back into the community through other non-profits.

THESE CONTRIBUTIONS COULD NOT BE MADE POSSIBLE WITHOUT THE GENEROSITY OF ALL  
OUR LOCAL AND CORPORATE SPONSORS. THANK YOU!

## **2024 Scholarship Winners**



## **\$50,000 in Scholarships**



# Taylor Rodeo Association

## SPONSOR INFORMATION

### PACKAGE # 1

**PRESENTING SPONSORS \$20,000**

Your company name and logo included in all marketing materials (Print, Radio, Social Media)

**ONE** sponsorship available

PA Announcements throughout the event

One 10'X10' overhead sign above JumboTron

One 10'X10' Vendor Display space

20 Sponsor Passes to Bull Riding Event

20 Sponsor Passes to all 3 nights of the Rodeo

Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



### PACKAGE # 2

**OFFICIAL TITLE SPONSORS \$10,000**

Your company name and logo included in all marketing materials (Print, Radio, Social Media)

**SIX** sponsorships available

PA Announcements throughout the event

One 10'X10' overhead sign

One 10'X10' Vendor Display space

16 Sponsor Passes to Bull Riding Event

16 Sponsor Passes to all 3 nights of the Rodeo

Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

**Only 3 left!**



### PACKAGE # 3

**EQUIPMENT SPONSOR \$6,000**

**ONE** sponsorship available

PA Announcements throughout the event

One 4'X8' banner at Center out Gate

8 Sponsor Passes to Bull Riding Event

8 Sponsor Passes to all 3 nights of the Rodeo

Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



### PACKAGE # 4

**CENTER OUT GATE \$5,000**

**ONE** sponsorships available

PA Announcements throughout the event

One 4'X8' banner at Center out Gate

8 Sponsor Passes to Bull Riding Event

8 Sponsor Passes to all 3 nights of the Rodeo

Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



# Taylor Rodeo Association

## SPONSOR INFORMATION

### PACKAGE # 5

**RODEO QUEEN SPONSOR \$5,000**

**ONE** sponsorship available  
PA Announcements throughout the event  
Marketing at all three Events including parades & festivals  
8 Sponsor Passes to Bull Riding Event  
8 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



### PACKAGE # 6

**BULL FIGHTER SPONSOR \$4,000**

**ONE** sponsorship available  
PA Announcements throughout the event  
Logo on Bull Fighter's gear  
6 Sponsor Passes to Bull Riding Event  
6 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



### PACKAGE # 7

**BUCKING CHUTE SPONSORS \$4,000**

**SIX** sponsorships available  
PA Announcements throughout the event  
One Bucking Chute Liner  
6 Sponsor Passes to Bull Riding Event  
6 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday



### PACKAGE # 8

**PICK-UP MEN SPONSOR \$3,500**

**ONE** sponsorships available  
PA Announcements throughout the event  
Logo on Pick-Up Men's gear  
6 Sponsor Passes to Bull Riding Event  
6 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

### PACKAGE # 9

**VIP SPONSOR \$3,000**

**TWELVE** sponsorships available  
PA Announcements throughout the event  
6' X 10' Banner on West or East Side of Stands  
6 Sponsor Passes to Bull Riding Event  
6 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

**Only 6 Left!**





# Taylor Rodeo Association

## SPONSOR INFORMATION

### PACKAGE # 10 CENTER SPACER SPONSOR \$2,500

**TWO** sponsorships available  
PA Announcements throughout the event  
ONE Sign at Center out Gate  
4 Sponsor Passes to Bull Riding Event  
4 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

**Only 1 left!**



### PACKAGE # 11 EVENT SPONSOR \$2,000

**TWELVE** sponsorships available  
PA Announcements throughout the event  
ONE ARENA BANNER  
4 Sponsor Passes to Bull Riding Event  
4 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

**Only 6 left!**

### PACKAGE # 12 FRIENDS OF TRA \$1,200

**MULTIPLE** sponsorships available  
PA Announcements throughout the event  
ONE ARENA BANNER  
2 Sponsor Passes to Bull Riding Event  
2 Sponsor Passes to all 3 nights of the Rodeo  
Passes gain access to a reception with drinks and food at each event (time tba) Thursday - Saturday

### PACKAGE # 13 ARENA SPONSOR \$800

**MULTIPLE** sponsorships available  
PA Announcements throughout the event  
ONE ARENA BANNER  
4 RODEO TICKETS

### PACKAGE # 14 CONTESTANT HOSPITALITY \$500

**MULTIPLE** sponsorships available  
Logo at contestant hospitality room

### PACKAGE # 15 WELCOME RODEO FANS \$300

One 3' x 3' sign at perimeter fencing at both events

## VENDOR SPACES

**10' X 30' Booth Space \$400**

**10' X 10' Booth Space \$250**

**For more information  
Visit [www.TaylorRodeo.org](http://www.TaylorRodeo.org)**



# *Taylor Rodeo Association*

## **Event Sponsorship Opportunities**

*First Come First Serve*

**Team Roping**

**Women's Barrel Racing**

**Bull Riding**

**Kids Calf Scramble**

**Wild Steer Saddling**

**Mutton Bustin'**

**Women's Breakaway Roping**

**Bareback Riding**

**Saddle Bronc Riding**

**Steer Wrestling**

**Tie Down Roping**





TAYLOR RODEO SPONSORS ARE FAR MORE THAN  
BUSINESS PARTNERS. THEY ARE INVESTED IN  
**TAYLOR RODEO SPONSORS ARE FAR MORE THAN  
BUSINESS PARTNERS. THEY ARE INVESTED IN  
OUR MUTUAL SUCCESS!**



## SPONSOR INFORMATION

Name: \_\_\_\_\_

Package #: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*To secure a sponsorship package and receive  
print placement on media, payment must be  
received **NO LATER THAN May 13th.***

**P.O. Box 562, Taylor, Texas 76574**

*Artwork media (in JPEG or EPS format) must  
be received by May 13th via email to  
**TaylorRodeoSponsor@gmail.com***

## THANK YOU!

The Taylor Rodeo Association has built strong, lasting relationships with our partners, many of whom have been with us since our very first ride. Our sponsors play a crucial role in supporting our key business and marketing initiatives.

Thank you for your interest in becoming a sponsor! This is a fantastic opportunity to showcase your business, organization, or service to the community in a fun and engaging way.

Please take a moment to review our sponsorship opportunities. We're excited to partner with you to make this event a success!

*All sponsorships are based on availability.  
Previous sponsors get first right of refusal.*

***Taylor Rodeo Association***

**www.TaylorRodeo.org**



